

SPOKANE BEARD & MUSTACHE



Instructions on how to be a kick-ass fundraiser

First off we want to thank you for making the commitment to helping raise money for the Veterans Garage. There are a lot of ways to spend your time, and it means a lot to Spokane Beard & Mustache, our board, our members, and the community. Your efforts are not going unnoticed, and we truly appreciate it.

We want to give you all the tools necessary to raise as much for this charity as you can. We've laid out some simple goals and provided instructions that should help you reach that goal. Follow those below for success!

Remember the mission

Don't forget who we are raising money for. Veterans make sacrifices that many of us can not even imagine. We want to assist them make the transition from military life to civilian life effectively as possible. It's the least we can do, after all they have gone through.

Wear your button

Your button will help facilitate conversations, and give you an excuse for scrappy facial hair as you grow it out. It will be the most important tool next your enthusiasm to help you raise money.

Stay organized

We have given you two envelopes. One to turn in for the 5 O'Clock Shadow Party and the other to turn in for our Epic Beard Competition. Please write your name on both envelopes, and the total donations contained in the envelope before you turn it in. Also, please make efforts to collect donor's contact information for tax reporting.

Small goals

Your "Fundraising Card" is designed to help you keep track of your progress. Small is big, and try to get \$20 from 25 different people. If you raise \$250 you can compete in our fundraiser category at the competition; raise \$500 and you will get a free Spokane Beard & Mustache T-Shirt. Top fundraisers will be awarded a trophy for their efforts.

Resources

Sometimes growing a beard can be tough. You will get pressure from your family, co-workers, boss, and even friends to fit into the mold and shave. Other times you may find your beard too itchy or have your own self doubts about how you look. Here are some resources to help you with your beard growth.

Spokane Beard & Mustache Facebook - <http://www.facebook.com/SpokaneBeardMustache> (Like us on Facebook)

Spokane Beard & Mustache - <http://www.spokanebeardmustache.com> (Our website)

Beardbrand - <http://beardbrand.tumblr.com> (Follow this blog for style inspiration as a beardsman)

Jeff's Beard Board - <http://www.beardboard.com> (Join and create a thread to document your growth)

Woodsmen Beard Products - <http://www.etsy.com/user/Thebeardebastard> (Products to take care of your beard)

My video on how to grow and maintain a beard - <http://youtu.be/ZSWuPwf4ZLc>

Vets Garage - <http://www.vetsgarage.org> (The organization we are raising money for)